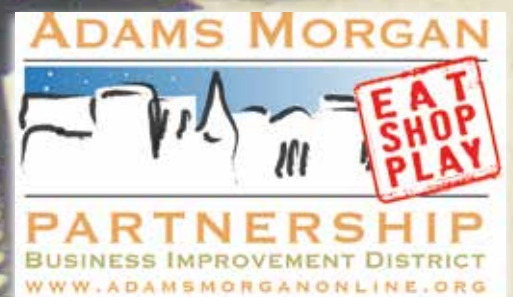


better & brighter

**ACCOMPLISHMENTS OF THE
ADAMS MORGAN PARTNERSHIP
BUSINESS IMPROVEMENT DISTRICT
2009-2012**



LETTER FROM THE CO-PRESIDENTS

On behalf of the Board of Directors and the members of the Adams Morgan Partnership Business Improvement District (AMPBID), we are pleased to present this Accomplishments Report highlighting the work we've done together the last four years. As you scan the highlights and accomplishments, we want you to know that we appreciate the role played by every BID member in making our neighborhood cleaner, safer, and friendlier.

We came together in 2005 with a shared vision for the future of Adams Morgan, and created the AMPBID to make it real. Through the efforts of our members, our Board, and our staff, Adams Morgan is a stable and growing business corridor with the products and services that attract more residents, retailers, restaurants, and service providers.

The AMPBID is a 501 (c) (6) non-profit organization funded through a tax assessment on commercial property owners who are dedicated to making Adams Morgan clean and safe. The AMPBID provides enhanced services designed to augment, not replace, those provided by the DC government, including security, street cleaning, maintenance and graffiti removal, community outreach, marketing and promotional services. Since 2005, the AMPBID's programs and services have evolved and increased as needs and budget allowed. This past year we were especially pleased to celebrate a revitalized and renewed 18th Street from Columbia Road to Florida Avenue.

As the financial section of the report shows, the AMPBID is fiscally strong and has received clean audits every year. With careful planning and oversight, we are able to keep our administrative costs low to enable your tax dollars to have a greater impact on the things you care about most. On September 20, 2011, Mayor Vincent C. Gray signed the order to reauthorize the AMPBID for another five-year term until September 30, 2016.

Clean, safe, and friendly: These are our overarching goals and together we are accomplishing them every day. Thank you for playing an important role in building a stronger, more vibrant Adams Morgan. Together we are shaping a truly bright future for the place we live and work.

Constantine Stavropoulos
Stephen Greenleigh

Co-Presidents
Board of Directors
Adams Morgan Partnership Business Improvement District



**Executive Director
Kristen Barden**

Dear Friends of Adams Morgan:

The past four years have seen our neighborhood become steadily safer, cleaner, and more popular than ever. Property owners, businesses, tenants, and community groups have shared the work, and the benefits, of improving the aspects that people love about Adams Morgan, scrubbing away the things that were holding us back, and getting the message out. Today, Adams Morgan enjoys an excellent reputation in greater Washington and an ever-growing population of vibrant businesses.

None of this would be possible if not for the contributions of the local property and business owners, the leadership of our Presidents and boardmembers, and the cooperation of the DC government and law enforcement community. This report details some of our mutual landmark accomplishments in recent years. Together we will continue to work towards an ever better Adams Morgan in the years ahead.

Thank you!

A handwritten signature in dark ink that reads "Kristen Barden".

Kristen Barden
Executive Director, AMPBID

clean & beautiful

Clean Team, Green Scene

There are many beautiful trees on the streets of Adams Morgan, growing in sidewalk tree boxes, and the Clean Team waters and maintains them. Every month from March to November, the Team takes care of weeding, mulching, and aerating the soil for over 150 tree boxes.

The Clean Team

The AMPBID's Clean Team makes Adams Morgan one of the tidiest places around. The Clean Team has five staff at work 8 hours a day, every day, with an additional two-member team on every federal holiday. The Clean Team has been at work since 2005. In 2012, AMPBID began using Ready, Willing, and Working (RWW) for Clean Team services. RWW is a local non-profit seeking to reduce homelessness and criminal recidivism by providing meaningful work, and the Clean Team contract helps employ its beneficiaries.

Scouring the Streets

The Clean Team has gone from collecting about 31,000 lbs. of garbage per month in 2009 to 44,000 lbs. a month. In January 2012, the AMPBID extended Clean Team services to residential areas within a block of commercial streets, clearing an additional 140,000 lbs. of trash each month. In addition, the new 18th Street recycling containers capture an average of over 8,000 lbs. a month of plastic, metal, and glass.

Erasing Vandalism

Each month, the Clean Team locates and removes an average of 1,750 instances of graffiti, 6,100 illegal posters, and 2,300 stickers from neighborhood property.



18TH Street Renewed

Starting in 2011, the Federal Department of Transportation and the DC Department of Transportation invested \$6.5 million to transform Adams Morgan's central 18th Street corridor into a pedestrian-friendly promenade with more sidewalk cafes, bright "Washington globe" streetlights, over 60 mature shade trees, 70 place-making bike racks, and an infrastructure of improved electrical lines, storm water management, water and gas service delivery, and more. This was the largest public investment

ever made in Adams Morgan. The AMPBID leverage support for the inclusion of solar-powered compactor trash cans and matching recycling cans, and our technical consultant helped bring the project to an almost on-time conclusion.

On July 27, 2012, Mayor Gray and Ward 1 Councilmember Graham presided over the official ribbon-cutting for the completed renovation. Says Executive Director Barden, "This project would not have been possible without the input and guidance of the Streetscape Steering Committee and the many tireless hours representatives contributed from Adams Morgan Main Street, the Advisory Neighborhood Commission 1C, the Kalorama Citizens Association, the Reed Cooke Neighborhood Association, and Ward 1 Councilmember Jim Graham."

Keeping An Eye Out

In an average month, the Clean Team reports 300 incidents of broken glass, streetlight failures, illegal dumping, damaged signage, abandoned furniture, chained-up bikes left to rust, clogged drains, and sidewalk damage. AMPBID channels these reports into immediate requests for abatement and repair by city authorities.

safe & secure

Operation Adams Morgan

The AMPBID worked with the MPD to target the most crowded nights in the neighborhood with increased police presence, successfully reducing crimes of opportunity.

Ground-Breaking RDO Program

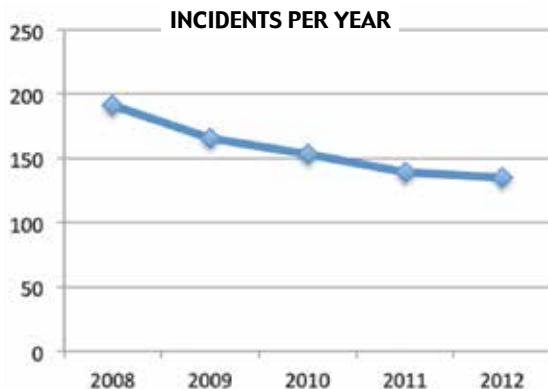
Adams Morgan corresponds to Police Service Area (PSA) 303. In the last five years, cooperation between the AMPBID and the Metropolitan Police Department (MPD) has brought a drastic reduction in person-on-person crime throughout the neighborhood, as well as increased rates of arrest.

With AMPBID Security Director Greg Frank, the BID has run an innovative Reimbursable Detail Officer (RDO) program, placing officers in highly visible positions and extending the feeling of safety to visitors after midnight. Local businesses have been inspired to hire officers through the RDO program as well, including McDonald's, the Diner, Timehri, and Pizza Mart. In 2012 the BID reached agreement with Colonial Parking to extend RDO coverage to the 18th Street Garage, the most popular parking place in Adams Morgan. Other BIDs now look to the Adams Morgan RDO program as a model for their own security needs.



**Security Director
Greg Frank**

Reduction in Violent Crime



In 2012, Clarence Myers celebrated his eighth year as Safety Ambassador for the Adams Morgan Partnership.

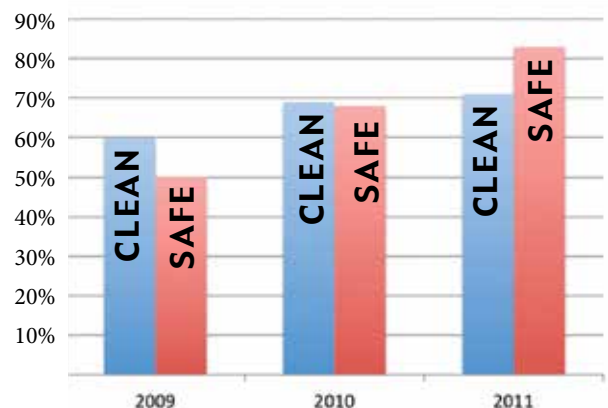


Clarence Myers

From watching the streets to noting new graffiti, from helping lost tourists to pitching in for local businesses. Clarence is always there when the neighborhood needs him. We salute his dedicated service and unfailing friendliness and enthusiasm.

Thanks, Clarence!

Proportion of Annual Visitor Survey respondents agreeing that Adams Morgan is **clean** and **safe**



fresh & up to date

7% Population Gain
2000-2010

“It’s time to look again.”

The past few years have seen an influx of businesses catering to customers more interested in quality food and drinks.”

ADAMS MORGAN ON THE UPSWING,
Washington Post, January 20, 2012

Recent New Businesses

Cafe Arte	Pleasant Pops Farmhouse Market & Cafe
Döner Bistro	Q Nail and Spa
Enchanted Nails & Spa	Sakuramen
Game Stop	Smoke & Barrel
Jack Rose Dining Saloon	Smoothie King
Joint Custody	SNAP
Lunar Massage	Southern Hospitality
Maga Design	Super Dry Cleaners
Mellow Mushroom	Sweet Themez Cake & Cupcake
Mintwood Place	Taan Noodles
Morton Fine Art	Turquoise Jewelry Boutique
Pho 14	Wise Owl Club
The Press	



ADAMS MORGAN HISTORIC HOTEL Breaking ground in 2013

“A vibrant and diverse neighborhood

that boasts elegant embassies and Victorian townhouses, as well as colorful murals, and many ethnic restaurants and unique boutiques.”

MSNBC, February 2, 2012

“If you have not been to Adams Morgan lately, you might not recognize it. 18th Street has undergone an extreme makeover and ***the results are remarkable.***”

The Honorable Vincent Gray
Mayor of Washington, DC, July 27, 2012

WASHINGTON
CITY PAPER 2012
BEST of D.C.

- **Best Coffee Shop**
- **Best Latin American Restaurant**
- **Best Late Night Eats**
- **Best Neighborhood Bar**



Artplace Award 2013

In January 2013, together with U Street, Adams Morgan was named one of America’s top 12 ArtPlaces: “The most vibrant, arts-centric communities in the nation.”

friendly &

1,800+ Annual Visitor Assists by
AMPBID Staff

Two Historic Districts



Adams Morgan contains two DC Designated Historic Districts, **Kalorama Triangle** and **Washington Heights**, with hundreds of historic buildings.

**EAT • SHOP
PLAY • LIVE**

120 PLACE-MAKING STREET BANNERS



“ROADS TO DIVERSITY” Historical Heritage Markers



Cultural Tourism DC honors Adams Morgan with a Heritage Trail of 18 historical signs.

Visitor Resources

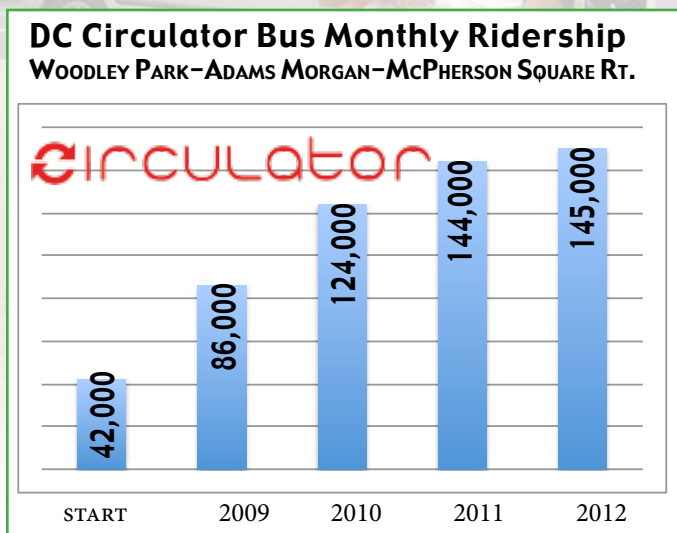
- Free Pocket Guide maps of Adams Morgan businesses, updated quarterly, with over 500,000 distributed each year
- *News You Can Use from the Adams Morgan BID:*
Weekly Facebook and email newsletter
- New AMPBID Website: adamsmorganonline.com
- New Twitter feed: @adamsmorganbid
- New Facebook page: www.facebook.com/AdamsMorganBID
- New iPhone app: Eat Shop Play DC

Frequent Events

- ADAMS MORGAN DAY every September for 34 years and counting!
- Random Acts of Kindness Week, every February
- Bike to Work Day, every May
- Free Summer Concert Series, Saturdays June-July, 2009-2012
- Festivus: The Airing of Grievances, December, 2008-2010
- Cherry Blast! Art and Performance Showcase, April 2010
- Summer Sidewalk Sale, September 2009-2011
- Fashion's Night Out, September 2012

convenient

M	Visitors Exiting Metro Woodley Park/Zoo/ Adams Morgan Station	
	Weekday	Weekend
	7,250	12,550



**100+ Place-Making
Bike Racks**



**Shop & Eat Local:
20 Bus Stop Maps**



5 Capital Bikeshare Stations

Colorful posters from the AMPBID highlight the businesses near each bus stop.

working

for the neighborhood

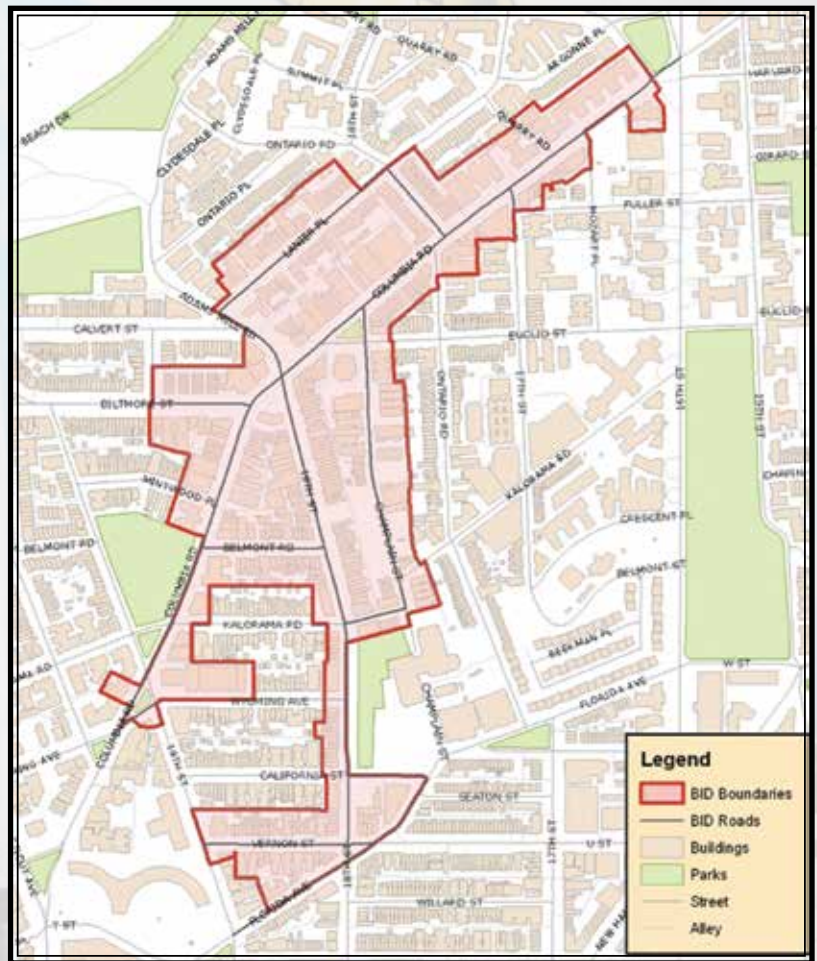
5 Year Plan

In 2011, the AMPBID won Mayoral re-authorization for another five years, and created a 5-year plan for 2011-2015.

Promoting

- Advertising in Current Newspapers (circ. over 52,000.)
- DC Film Office City Location of the Month, January 2012.
- Featured on DCist and WAMU, including the Kojo Nnamdi Show.
- Letters to the Editor addressing news stories about the area.
- Social media presence on Facebook, Twitter, and the web.
- iPhone app: Eat, Shop, Play DC
- Placement in "Arrivals," the Washington Flyer Magazine.
- REDISCOVER ADAMS MORGAN theme picked up by media, 2012.
- "Ride the Bus to Us" campaign for DC Circulator riders.
- "Visit Adams Morgan" video in Dulles and National airports and on Virgin America flights.
- Welcome Bags with coupons and menus, made and distributed to new Adams Morgan residents.
- Hired PR firm for ongoing media relations, starting with the 18th Street Streetscape construction project.

Adams Morgan



Most popular descriptions of Adams Morgan from Annual Visitor Survey

- | | |
|------------|----------------------|
| 1. Diverse | 6. Friendly |
| 2. Fun | 7. Homey |
| 3. Clean | 8. Lively |
| 4. Busy | 9. Quiet in daytime |
| 5. Safe | 10. Good restaurants |

**SAVE
OUR
SHOPS**



In April 2012, MPD and the DC Department of Consumer and Regulatory Affairs (DCRA) performed raids on established businesses selling second-hand clothes, records, and furnishings. DCRA claimed that such businesses could not operate without a pawnshop license. The AMPBID lead the fight to change this policy, and with the help of many business owners and the pro bono legal assistance of local attorney Robert Clayton, got the DCRA regulations changed. The new regulations make an exception for second-hand goods stores, stating that they require only a basic business license.

working for members

Representing

- Represented neighborhood businesses in street vendor enforcement.
- Filed comments on DC food truck legislation.
- Negotiated garage and street parking rates and times more favorable to businesses.
- Annual renewal of \$90,000 Litter Control Grant from the DC Dept. of Small and Local Business Development (DSLBD).
- Secured additional DC Green Team grant of \$40,000.
- Neighborhood advocacy in the Washington Post, the Washington City Paper, Northwest Current, Capitol Business, the Huffington Post, and more.

Assisting

- Lighting surveys and lighting projects bringing floodlights, roof lights, and timers to neighborhood buildings.
- Secured no-interest Streetscape loans for seven Adams Morgan businesses to help with impact of construction.
- Helped six restaurants successfully apply for sidewalk café permits in 2012.
- Snow removal, rat abatement, and power-washing.
- Monitoring PEPCO and DC Water outages.
- Organized numerous Spring Door Staff and Managers Meetings on security.

SAMPLE MEETINGS AND EVENTS ATTENDED BY THE AMPBID

- 18th Street Streetscape Construction Community Relations Team
- Advisory Neighborhood Commission (ANC1C): monthly and committee meetings
- DC Councilmembers' Small Business Summit
- DC BID Council's monthly meetings
- DC BID Council's Nightlife Economy Summit
- DC Dept. of Consumer and Regulatory Affairs: Vending Task Force
- DC Dept. of Health: Periodic Rat Abatement walk-throughs
- DC Dept. of Transportation (DDOT): monthly BID coordinating meetings
- DC Nightlife Association
- DC Surface Transit Board meetings for Circulator Bus operations
- Destination DC meetings
- Greater Washington Hispanic Chamber of Commerce: Annual Business EXPO
- Kalorama Citizens' Association
- Monthly AMPBID marketing committee meetings
- Police Service Area (PSA 303) Meetings
- Think Local First events

financials

Statement of Audited Financial Position for 2008– 2011

	2011	2010	2009	2008
ASSETS				
CURRENT ASSETS:				
Cash and cash equivalents	123,552	149,159	112,029	114,809
Grants receivable	23,194	100,778	123,000	93,750
Accounts receivable	–	1,393	–	–
Prepaid expenses	8,236	5,422	11,995	3,924
Total current assets	154,982	256,752	247,024	212,483
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES:				
Accounts payable	23,902	14,463	15,309	976
Payroll taxes withheld	–	940	–	–
Accrued expenses	–	317	7,635	1,263
Deferred income	–	94,171	109,353	93,750
Total current liabilities	23,902	109,891	132,297	95,989
NET ASSETS:				
Unrestricted	131,080	146,861	114,727	116,494
Temporarily restricted	–	–	–	–
Total net assets	131,080	146,861	114,727	116,494
TOTAL	154,982	256,752	247,024	212,483
SUPPORT & REVENUE:				
Assessment income	433,897	465,969	433,552	417,544
Litter Control grant	92,778	109,353	107,397	31,250
BID Tax inflow (net)	7,015	–	–	–
Columbia Heights grant	–	40,000	–	–
Miscellaneous income	867	1,138	3,425	3,482
Net assets released from restrictions	–	–	–	–
Total support & revenue	534,557	616,460	544,374	452,276
EXPENSES:				
Program services	483,154	504,392	494,027	386,077
Supporting services				
Management and general	58,141	71,133	43,627	32,887
Fundraising	9,043	8,801	8,487	8,312
Net expenses	550,338	584,326	546,141	427,276
Change in net assets	(15,781)	32,134	(1,767)	25,000
Net assets, FY start (October 1)	146,861	114,727	116,494	91,494
Net assets, FY end (September 30)	131,080	146,861	114,727	116,494

Farmer & First, P.C.

Certified Public Accountants

INDEPENDENT AUDITORS' REPORT

March 31, 2012

To the Board of Directors of:
Adams Morgan Partnership, Inc.
Washington, D.C.

We have audited the accompanying statements of financial position of Adams Morgan Partnership, Inc. (a non profit-corporation) as of September 30, 2011 and 2010 [and 2009 and 2008,] and the related statements of activities, functional expenses and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Adams Morgan Partnership, Inc., as September 30, 2011 and 2010 [and 2009 and 2008,] and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Farmer & First, P.C.

Certified Public Accountants

Warren, Rhode Island



AMPBID BOARD

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Stephen Greenleigh
Constantine Stavropoulos

Vice President

Arianne Bennett

Secretary

Adam Crain

Treasurer

Justin Abad

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Louis Courembis
Al Jirikowic
Kurt Meeske
Pat Patrick
Jeffrey Schonberger
Neil Seldman
Bill Thomas
Brian Vasile
C. Jonathan Wells
Matt Wexler

Nonvoting Members

Lisa Duperier, Adams Morgan Main Street

Peter Lyden, Reed-Cooke Neighborhood
Association

Gabriela Mossi, Advisory Neighborhood
Commission 1C

John Zottoli, Lanier Heights Citizens'
Association

Ex Officio Members

Councilmember Jim Graham, Ward 1

Commander Jacob Kishter, MPD