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April 20, 2020

Dear Adams Morgan Partnership members,

At the regularly scheduled Board meeting on April 14, 2020, the board members asked that a letter be sent to all businesses and commercial owners in the AMPBID to summarize actions we have taken, votes taken at the April 14 board meeting and plans we have made during the COVID19 health crisis:

- 1) We are working every day to ensure that all of our businesses make it through to the other side of this crisis
- 2) Fielding questions every day from members and connecting them to proper resources regarding SBA loans, grants, unemployment insurance, etc....
- 3) AMPBID staff are offering website, digital marketing, and social media advice for all members. If you are in need of digital marketing tips, social media setup/strategy, or website advice, we're here to help and please don't hesitate to reach out bbarrie@admodc.org to set up a time to speak with us so that we can brainstorm together.
- 4) Researching additional resources and sending to our members
- 5) Participating in daily conference call meetings with city agencies, coalitions of other businesses, other BIDs, and nonprofits to make sure Adams Morgan is represented and we are getting our questions answered and the services we need
- 6) Effectively promoting businesses that are still able to operate to help ensure customers know they are open (see website list that we update once a week: <https://admodc.org/> and also our social media channels Facebook, Twitter and Instagram)
- 7) Promoting our #BuyRestaurantBonds (buy gift cards) campaign that generated interest from around the country and has been very well-received by our businesses (stats are available for this campaign upon request)
- 8) We have been working closely with the DC BID Council to share ideas and reduce the burden on all our collective members and will keep everyone informed as decisions are made through our eNewsletter (sign up here <https://admodc.org/newsletter-archive/>)

Reprogramming our resources to be able to assist businesses with recovery:

- 1) Temporarily suspended the Reimbursable Detail Officer (RDO) security program after Saturday March 14th
- 2) Safety Ambassador (Jorge Quesada) was put on Administrative Leave without pay beginning March 30th. He will continue to get health insurance and applied for unemployment insurance.
- 3) Clean Team schedule was condensed from 6 am to 12 noon on March 20th - 6 hours to reduce their encounters with other people. People are dumping more trash in the alleys and in the street cans and our team has responded quickly to keep alleys clean and reduce rats and overflowing cans. The 311 response to service calls for bulk items is now taking 14 days. Our team is in place to help collect items faster.
- 4) After consulting with our grantor, DSLBD, the Clean Team schedule was further reduced on April 1 to 5 days a week - Thursday through Monday and the 3 part-time employees were furloughed leaving 3 full time employees. This cut the program cost by about 50%.

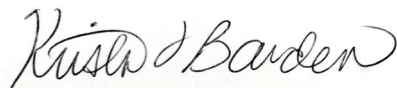
Reprogramming events to save resources for the recovery:

- 1) Spring events:
 - a. Postponed PorchFest Unplugged scheduled for May 2
 - b. Postponed Spring movie nights (scheduled to begin on May 19th)
 - c. Marketing committee will continue to meet on the first Wednesday of each month at 9:30 am and will discuss reprogramming resources to help businesses prepare for recovery. There are many things we can do like the #buyrestaurantbonds campaign that will encourage people to spend money now and support our neighborhood when everything reopens and the marketing committee will be the conduit for that.

Decisions made by the AMPBID Board of Directors on April 14th:

- 1) Resolution passed to waive all penalties and interest (P&I) for late payments of BID taxes not paid before April 1, 2020. This waiver will be in place until the tax invoices are sent by the DC Office of Tax and Revenue (OTR) in August 2020.
- 2) The AMPBID FY2021 budget will be presented at the May 12th board meeting, discussed at June 9th meeting and voted on at July 14th meeting.
- 3) We will evaluate further lowering the BID tax rate for the FY2021 tax cycle that begins with the August 2020 billing. Doing so will depend on the March 2020 collections from OTR and final FY2021 property assessments from OTR.

Please know that we are fighting for you, your business, your property, your staff and thinking about what you will need for recovery. We will continue to fight for you and work with the DC BID Council, the DC Council, Mayor's Office on other actions we can take. We will do whatever we can to help. Please send me any ideas/needs you have/suggestions for recovery by email at kbarden@admodc.org. This will be an evolving process for many months. We will try to get information out to you in a timely way. Please be sure to read our eNewsletter. We are sending it multiple times each week.



Kristen Barden
Executive Director