



ADAMS MORGAN IS KNOWN for its fantastic dining options, eclectic shops, colorful storefronts, and historic, tree-lined residential streets. More than 240 establishments, from restaurants offering Asian, African, European, American, and Latin American cuisines to some of Washington's liveliest nightspots, call this artistic neighborhood home. Young professionals and families continue to settle here to enjoy the diversity of cultures, tastes, and activities.

RETAIL + RESTAURANT OPENINGS (2021-22)

- Air Restaurant & Lounge (Southern)
- Andy's Pizza
- Coin Des Poetes (café)
- D Light Café & Bakery
- Glory Lounge (Caribbean)
- Hotbed Comedy Club
- Los Compañeros (Mexican)
- Manifest (barbershop)
- No Goodbyes
- SOLELUNA (bakery)
- Yerevan Market Cafe (Armenian)

COMING SOON

- Bubbie's Plant Burgers
- Le Mont Royal
- Oh Mama Grill (Mediterranean)
- Wingos

OUTDOOR ACTIVATIONS

- The 18th Street Pedestrian Zone established in June 2020 will be expanded beginning in June 2022 with a section of 18th Street being closed to traffic for one weekend every month with pop-up entertainment through November.
- The annual Adams Morgan PorchFest brings upwards of 10,000 visitors in October for an immersive day of music throughout the neighborhood.

ACCLAIMED DINING: MICHELIN 2022

- Michelin Guide – 1 star: Tail Up Goat
- Michelin Bib Gourmand: Federalist Pig, Lapis, Zenebech

40% population aged 20–34

83% population with Bachelor's Degree or higher

\$166K average household income



ADAMS MORGAN

Retail/Restaurant
 Arts/Tourism
 Education
 Government
 Great Street
 Main Street
 BID Area



0-1/2 mi 0-1 mi 0-3 mi

POPULATION

Population	26,814	93,719	393,770
Male	49%	50%	49%
Female	51%	50%	51%
High School Graduate +	95%	93%	93%
Bachelor's Degree +	83%	79%	74%
Graduate / Professional Degree	49%	47%	43%

HOUSEHOLDS

Households (HH)	14,850	49,586	183,308
Average HH Size	1.8	1.8	2.0
Owner-occupied	36%	35%	39%
Renter-occupied	64%	65%	61%
Median Home Value	\$795,196	\$793,494	\$774,232

INCOME

Average HH	\$166,016	\$161,708	\$159,009
Median HH	\$115,626	\$112,852	\$110,422
HH Income <\$50k	18%	20%	22%
HH Income \$50-\$75k	11%	12%	12%
HH Income \$75k+	70%	68%	66%
Average HH Disposable	\$103,096	\$101,031	\$100,192

AGE

Age < 20	10%	11%	16%
Age 20-34	40%	38%	35%
Age 35-64	39%	40%	36%
Age 65+	10%	11%	13%
Median Age (years)	35.0	35.3	34.8

CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$59,280	\$194,001	\$708,886
Child Care	\$16,677	\$53,556	\$189,648
Computers & Accessories	\$5,393	\$17,724	\$64,156
Entertainment & Recreation	\$80,320	\$262,096	\$958,567
- Pets	\$16,814	\$55,008	\$201,746
Food at Home	\$139,647	\$460,288	\$1,692,412
Food away from Home	\$105,979	\$349,032	\$1,263,713
Health Care	\$134,703	\$442,289	\$1,650,212
- Medical Care	\$44,017	\$144,890	\$541,590
Home Improvement	\$75,202	\$237,848	\$872,524
Household Furnishings	\$55,692	\$181,164	\$666,459
Personal Care	\$23,676	\$77,483	\$284,054
Vehicle Maint. & Repair	\$24,686	\$82,274	\$306,077

AVAILABLE VEHICLES PER HH¹

0	47%	47%	37%
1	45%	42%	46%
2-3	8%	10%	16%
4+	0%	0%	1%

MOBILITY

Traffic Counts ²	22,600	Columbia Road NW
	10,400	18 th Street NW

Source: Esri forecasts for 2021; 1. American Community Survey (2015-2019) values are rounded to nearest whole percent; 2. Open Data DC - 2019 Traffic Volumes (DDOT 2019 AADT)

CONTACT

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Metrorail Stations
 Woodley Park/Zoo/Adams Morgan, Columbia Heights

Capital Bikeshare Stations
 12 within 1/2 mi

Traffic Counts²
 22,600 Columbia Road NW

Walkscore
 98 Walker's Paradise

Residents w/in 10 min. car ride
 253,400